

TO: EXHIBITORS
FROM: THE GEORGIA ATHLETIC COACHES ASSOCIATION
SUBJECT: GACA ANNUAL SUMMER CONFERENCE AND CLINIC

This year the GACA will hold its 72nd Annual Conference and Clinic at the Sea Palms Resort, 5445 Frederica Road, St. Simons Island, GA 31522, Telephone #912-638-3351. The dates will be June 23 – June 25, 2011. We are expecting approximately 300 – 400 coaches to attend the clinic. The hotel has set a deadline of June 3rd as the cutoff date for getting the discounted rate of \$99 per room. After that date, you will be charged full price for your room. Please be sure to make your reservation before that date.

Information regarding space at Sea Palms Resort is on the attached information sheet. We have also attached the form you are to use to secure your space.

Please try to send in the form as soon as possible First come, first serve. There are a limited number of spaces so please get in your application promptly.

The cost of one booth space is \$300.00. If you would like to secure two or more spaces, the fee will be \$300 per space. Fees must be received before the deadline or you will not be allowed to set up. The deadline for exhibitor applications is June 3, 2011.

Your space can be set up on Wednesday afternoon 2:00 PM or after, June 22nd. There will be a golf tournament on Wednesday, June 22nd. Lectures will start on Thursday, June 23rd at 9:00 AM. All lectures will be finished on Saturday, June 25th. You may breakdown either Friday night or Saturday morning. Our clinic lecture schedule will be as follows:

GACA Lectures:

All lectures begin on Thursday, June 23rd at 9:00 AM.

Basketball and Softball lectures end on Friday afternoon after their rules sessions.

Cheerleading and Football ends on Saturday morning after their rules sessions.

All exhibitors are welcome to our GACA Time in the afternoons and to our barbeque on Thursday, the 23rd. The GACA will have entertainment on Thursday night. Exhibitors are welcome.

THERE WILL BE BREAKS IN BETWEEN LECTURES FOR COACHES TO VISIT EXHIBITORS EVERY DAY AND TO HAVE THE RAFFLE DRAWINGS.

EXHIBITOR INFORMATION:

We would appreciate your company donating door prizes. Door prizes will be given out at each break in the exhibit area. It's a great opportunity for exhibitors to meet the coaches and have them remember your company.

The GACA Exhibitor Chairman, Eddie Ashley, will pick up the door prize(s) from your company on Sunday afternoon when you arrive to set up for distribution during the breaks and during GACA time.

To be assured of the best available space, please fill out the attached application and return it along with your fee as soon as possible to:

**GEORGIA ATHLETIC COACHES ASSOCIATION
2525 SANDY PLAINS ROAD
MARIETTA, GEORGIA 30066**

Exhibit space consists of a skirted 3'x 8' table. If you need a larger space because of heavy or bulky equipment, you may have to rent two to three spaces and we may have to put you on the outside perimeter of the room or on an end space of an aisle. Please let us know if you need an end aisle space. Electrical 110V outlets are available upon request. There will be a limit of one per exhibit space and this must be requested on the application.

The price for exhibit space is as follows:

Standard fee (1 exhibit space)...\$300.00

This includes one 3'x8' table and table covering.

If you request additional exhibit space, your company will be charged \$300 per space e.g. two exhibit spaces = \$600.00. These spaces must be reserved and paid for by the deadline or you will not be allowed to exhibit! Please send the exhibit fee along with your application.

The deadline for the application is June 3, 2011.

The deadline for the \$99 per room rate is June 3, 2011.

The Georgia Athletic Coaches Association Exhibitor Application

The deadline for your application is June 3, 2011. Set up time begins at 2:00 PM on June 22nd, Wednesday or after.

Please include your exhibitor's fee of \$300 per space with this application and mail to the GACA.

Organization Name:

Contact Person: _____

Telephone Number: _____

Type of equipment/product/services to be displayed:

Do you need more than one space (3'x 8' skirted table)? _____yes _____no

Do you need an electrical outlet? _____yes _____no

Do you have any special needs? If so, please explain below:

Exhibitor spaces are in rows of 3'x8' tables with small aisles between the rows. You must pay for additional space if you need it.

Names of representatives to attend (for name badges):

<i>1.</i>
<i>2.</i>
<i>3.</i>
<i>4.</i>
<i>5.</i>
<i>6.</i>
<i>7.</i>
<i>8.</i>
<i>9.</i>
<i>10.</i>
<i>11.</i>
<i>12.</i>

Please send this application and your fee by June 3, 2011 to the following address:

**GACA
2525 Sandy Plains Road
Marietta, GA 30066**